

TRINCHERO

Family Estates

FOR IMMEDIATE RELEASE

**TRINCHERO FAMILY ESTATES NAMED IMPORTER,
SALES AND MARKETING PARTNER FOR SAN POLO WINES**
TFE portfolio expands family-owned portfolio with Italian partnership

ST. HELENA, Calif., June 15, 2020 – [Trincher Family Estates](#) (TFE) today announced that [San Polo](#) wines of Montalcino has selected Trincher Family Estates to be its sales and marketing partner in the United States, effective July 2020. TFE will apply its salesforce and valued distributor and customer relationships to continue to grow the Allegrini family brand’s success in the U.S.

The Trincher and Allegrini families are both multi-generational family-owned wineries that have demonstrated tremendous growth and evolution throughout the last four decades. San Polo – the acclaimed winery and estate owned by Marilisa Allegrini – is managed by the next generation of the family, daughters Caterina and Carlotta. Trincher Family Estates – the second largest family-owned winery in the United States – began with one storied brand: Sutter Home, and that portfolio has now grown to more than 50 premium and luxury brands. TFE has continued to expand its offerings with luxury winery and vineyard acquisitions over the last few years, and the addition of an Italian partner has served as a meaningful milestone for a family that originally immigrated from Italy to the U.S. and began working to achieve the American Dream more than 70 years ago. Trincher Family Estates’ president and chief executive officer Bob Torkelson commented, “We look forward to a successful partnership with the next generation of the Allegrini family, and to expanding our portfolio with the remarkable wines from San Polo.”

The San Polo estate and winery were purchased by the Allegrini family in 2007. From the estate in Montalcino they make six wines, four of which are highly acclaimed Brunellos di Montalcino. All the San Polo wines are estate-grown and bottled from vineyards with porous, rocky soils and hilltop locations ideally suited for Sangiovese – and each is farmed entirely organically. Winemaker Riccardo Fratton oversees a winery operation dedicated to sustainability both in the vineyards and in production, evidenced by San Polo earning only the second global Casa Clima certification that awards excellence in green architecture, farming and packaging.

The alliance between the Allegrini and Trincher families comes at a time when both businesses are evolving and growing with subsequent generations, and TFE specifically looks to expand its luxury business. The San Polo wines are an important addition to TFE’s fine wine division – the Heritage Collection – which is overseen by third-generation Carlo Trincher. San Polo is helmed by seventh-generation sisters Caterina Allegrini, chief executive officer, and Carlotta Allegrini, proprietor and wine ambassador. Carlotta will be presenting the 2015 vintage in key markets in the US this fall. “Launching the newest vintage of our San Polo wines here in the U.S. with the support of the Trincher family and their relationships is indicative of a new and exciting chapter for our family and these wines,” noted Carlotta. The partnership complements the Trincher family’s desire to expand their portfolio with like-minded wineries that share a passion for quality and family, and together both wine companies look forward to continuing their families’ lasting legacies for generations to come.

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About Trinchero Family Estates Wine & Spirits

The world's second-largest family-owned winery and fourth-largest overall, Trinchero Family Estates (TFE) comprises more than 50 award-winning wine and spirits brands distributed in nearly 50 countries around the globe. Founded in 1948—when Italian immigrant Mario Trinchero brought his young family from New York City to Napa Valley and purchased an abandoned Prohibition-era winery called Sutter Home in St. Helena—Trinchero Family Estates has been an innovator for seven decades. Today, Trinchero Family Estates remains deeply rooted in Napa Valley, encompassing a broad portfolio of global offerings, including flagship brands Sutter Home Family Vineyards and M n ge   Trois; luxury brands Trinchero Napa Valley, Napa Cellars and Neyers Vineyards; partner brands Joel Gott Wines, Charles & Charles and Bieler P re et Fils; import brands San Polo, Angove Family Winemakers, Avissi Prosecco, Echo Bay, Finca Allende and Terras Gauda; and Spirits and Specialty Beverage brands Hanson of Sonoma Organic Vodka, Tres Agaves Organic Tequila, Tres Agaves Organic Cocktail Mixers, Amador Whiskey, Trinchero Vermouth and Sugar Island Rum. Learn more at www.tfewines.com

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